



FOR IMMEDIATE RELEASE

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SNAPPY HEADLINE USING PUN OR LIVELY LANGUAGE (14)

Note Above Has Two Spaces Between Words in All Caps for Improved Legibility (12)

(New York, NY, January 8, 2019) – Get the reader's attention with something of immediate interest or value that will make her/him read the rest of the paragraph. Second sentence provides context of why the event is important to a particular audience. If an event is open to the public, give the **location address**, as well as **Thursday, January 31, at 9:00 a.m.**

Summarize the highlights that are part of the event, including **Names of Performers**, activities, age range if applicable and that refreshments are for sale. Keep sentences of moderate length, so the flow keeps moving forward.

"The Name of Organization is excited to announce these musical performances with the community, and celebrate the role of xylophonists in the orchestra," said Important Person, Title of the Name of Organization. This is the second in a series of programs about orchestra members. The Name of program was held on January 5.

For reservations, please contact Name at emailaddress or 212-555-1234. Tickets are \$15 for adults and \$12 for seniors/students and may be purchased in advance at **address**. A donation of \$10 to the Name of Organization is requested. Payment is accepted via PayPal at the Organization website www.name.org.

DIRECTIONS: Take the subway to Name of Station or bus J23 to Street. Address is a five-minute walk.

About Name of Organization

Name of Organization promotes its mission, stated simply here, and serves the regional community. For more information, please visit www.name.org.

Note to Editor: Photo available; credit to Name of Organization.

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